

# Paul Gleicher

*Gleicher Design Group  
Architect/Interior  
Designer, LEED AP*



*DISTINGUISHED Designers*

## **WHAT DISTINGUISHES YOU FROM OTHERS IN YOUR FIELD?**

I take great pride in listening to my clients, soliciting from them what they want, interpreting their aspirations, honing in and improving upon those desires and creating something uniquely personal and special. My expertise in eco-friendly design creates safer and healthier environments for projects.

## **WHAT IS YOUR DESIGN PHILOSOPHY?**

All of my projects follow four guiding design principles: scale, light, color and contrast.

With scale, it's important to have both a human scale and a monumental scale in every project. As an example, a chair rail that is placed at waist height, to relate to the human scale, balances a large formal monumental transom window high above the floor.

With light, maximizing natural light in a project is a high priority. As natural light is inconsistent throughout the day, I follow na-

ture and introduce various levels and sources of lighting.

For color, every room should contain the full spectrum of color in order for the room to feel right. A room can be predominantly white, but I balance that by adding a little red and blue, either by means of a vase of flowers or a piece of artwork.

With contrast, black-and-white photographs are successful only if you have black in them and white in them. If the photograph is entirely gray, then it's ineffective. Contrast creates interest . . . a mix of smooth and textured surfaces, a transition from a daylight-flooded living room to a dusky library, the play of a double-height entry gallery against a small inglenook by the fireplace or a burst of color in the chair fabric of a stately dining room are all examples of contrast.

## **WHAT IS THE MOST SATISFYING PART OF YOUR JOB?**

I love it when at the end of a project we look

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back at the "before" photos and have one of those "Wow, what a difference!" realizations.

## **WHERE DO YOU FIND INSPIRATION FOR YOUR DESIGNS?**

I gain inspiration by immersing myself in art, music and literature; in enjoying a fine meal; and from my travels—in essence, anything that engages all five senses.

A motivated and enthusiastic client particularly inspires me. Having a strong collaboration with my clients is what really makes a project hum.



LINDA BELL HALL



DURSTON SAYLOR